

NASTF IS COLLABORATION

- **Why Collaborate? Why Share?**
- **Collaboration & The Birth of NASTF**
- **Where New Inventions Begin**
- **NASTF is Collaboration**
- **How NASTF Makes Collaboration Work**

Why Collaborate? Why Share?

- **Ideas From Free Markets vs. Isolation**
- **ATMC's "The Power of Collective Wisdom"**
 - **Gains**
 - **Productivity, New Processes & Inventions**
 - **Barriers**
 - **Personal Commitment & The Environment**

Collaboration & The Birth of NASTF

- **Objective: Help OEMs Help Indep. Techs**
- **Process: The Service Info Mgmt. Agreement**
- **Result: Committees & The Service Information Request Form**

Where New Inventions Begin

- **NASTF Committees**
- **The Vehicle Security Professional Registry**
- **The Next Frontiers**
 - **Collision**
 - **Heavy Duty Vehicle**
 - **TRP**

NASTF Is Collaboration

- **Competitors**
- **Unique Industry Segments**
- **Channel Partners**

How NASTF Makes Collaboration Work

- **Leadership**
- **Champions**
- **Respect**
- **No “Divisive Rhetoric” Zone**